

Exam. Code : 304501

Subject Code : 4942

PG. Diploma in Personnel Management & Industrial Relations (PGDPM & IR) 1st Semester

PAPER-PGDPM-102 : BUSINESS ENVIRONMENT

Time Allowed—3 Hours]

[Maximum Marks—50

Note :— Attempt any 5 questions in all selecting at least **one** question from each section. All questions carry equal marks.

SECTION—A

1. Describe and compare the business opportunities and threats emerging out of business environment of capitalist and socialist economic systems.
2. What are the reasons behind emergence of privatisation in India ? Critically analyse performance of Private Sector in India.

SECTION—B

3. What is Socio-cultural environment ? Do SWOT Analysis of Indian Socio-cultural Environment from the point of view of a manager.
4. Present a detailed description of Political scenario in India. State with some empirical evidence that how political scenario affects business environment.

SECTION—C

5. Critically appraise recent Industrial Policy in India. Being a manager, state what needs to be done for rapid industrialisation in India.
6. What is the role of fiscal and monetary policies in business environment ? Discuss important monetary and fiscal interventions that have influenced business environment positively in current business scenario.

SECTION—D

7. Critically analyse the impact of foreign capital and technology in Indian business environment. Suggest some measures to make foreign capital and technology more effective tool for industrial growth in India.
8. Give detailed description of problem of pollution and its control in India. How can business and its management help in controlling pollution ?